Program Agreement
Western Michigan University (WMU)
Bachelor of Business Administration

Kellogg Community College (KCC)
Associate of Applied Science in Business Management

Catalog Year 2018-2019

I.   KCC Courses for General Education (38-43 credit)

WMU General Education Area	KCC Course	WMU Equivalent	Transfer Credit Hours
Area I: Fine Arts	ART 211	ART 1200	3
Area II: Humanities	HIST 151, HIST 152, LITE 205, LITE 206, LITE 211, LITE 212, LITE 213, LITE 222, LITE 223, LITE 230, LITE 285, PHIL 201, PHIL 202, or PHIL 230	HIST 1000, HIST 1010, ENGL 2120, ENGL CR, ENGL 3200, ENGL 3210, ENGL 3310, ENGL 2520, ENGL 3150, ENGL 2070, PHIL 2000, PHIL 2010, or REL CR	3-4
Area III: The U.S. Cultures and Issues	HIST 103, HIST 104, LITE 240, POSC 201, or SOCI 204	HIST 2100, HIST 2110, ENG 2230, PSCI 2000, or SOC 3140	3-4
Area IV: Other Cultures and Civilizations	ANTH 200, HIST 201, HIST 202, or HIST 260	ANTH CR, HIST 3020, HIST 3030, or HIST CR	3-4
Area V: Social and Behavioral Science	ECON 201 and PSYC 201	ECON 2020 and PSY 1000	6
Area VI: Natural Science with Lab	ASTR 104, BIOL 110, BIOL 111, CHEM 100, CHEM 110, GEOG 100, PHYS 111, PHYS 221, or SCIE 102	PHYS 1040, BIOS 1100, BIOS 1120, BIOS 1610, BIOS 2020, CHEM 1510, CHEM 1520, CHEM 1100, CHEM 1110, GEOG 1050, PHYS 1130, PHYS 1140, PHYS 2050 and PHYS 2060, or TGE D6	4-5
Area VII: Natural Sciences and Technology	AVIA 100, COMM 241, JOUR 111, SCIE 100, or SCIE 103	AVIS 1200, COM 2400, JRN CR, GEOG 1000, or BIOS CR	3-4
Area VIII: Health and Well-Being	PEHL 101, PEHL 113, PEHL 119, PEHL 125, PEHL 131, or PEHL 140	PEGN 1700, PEGN 1720, PEGN 1710, PEGN 1730, or HPHE 1110	2
Proficiency Area 1: College-Level Writing	ENGL 151, ENGL 152, ENGL 153, or ENGL 201	ENGL 1050 or IEE 1020	3
Proficiency Area 3: College-Level Math or Quantitative Reasoning	MATH 132, MATH 140, or MATH 141	MATH CR, MATH 1180, or MATH 1220	4
Proficiency Area 4: Enhance or Develop Another Proficiency	COMM 101	COM 1700	3
First Year Seminar	FYS 101	FYE CR	1

Note:
If as student completes the Michigan Transfer Agreement (MTA) endorsement (30-31 credits), they are exempt from WMU's lower-level general education requirements and will have to take two 3000+ level general education courses at WMU. If a student does not complete the MTA, WMU recommends Areas IV and VII be taken at WMU at the 3000-level or higher to maximize their credits.

II.   KCC AAS Program Requirements (45 credits)

KCC Course	WMU Equivalent	Transfer Credit Hours
OIT 130		0
OIT 161	CIS 1020	3
ECON 202	ECON 2010	3
ACCO 101	ACTY 2100	4
ACCO 102	ACTY 2110	4
BUAD 101	BUS 1750	3
BUAD 115	BUS 2200	3
BUAD 132	MGMT 2520	3
BUAD 213	STAT 2160	3
BUAD 201 and BUAD 202	LAW 3820	3
BUAD 212		0
BUAD 251	MKTG 2500	3
BUAD 274	MGMT 2500	3

Note:
A Grade of C+ or better is required for ACCO 101 and ACCO 102 for those intending to major in Accounting. BUAD 132 is only required for Human Resources and Management majors and minors at WMU, but required for AAS degree recipients at KCC.

III.   WMU Business Core (36-38 credits)

WMU Course	WMU Title	WMU Credit Hours
CIS 2700	Business-Driven Information Technology	3
Two 3000 or 4000-level courses	Must be admitted to the BBA to take upper-level courses.	6-8
BUS 3000	Business Preparation for Transfer Students	1
FIN 3200	Business Finance	3
BCM 3700	Integrated Communication in Business	3
BUS 3750	Business Process Productivity	3
LAW 3800	Legal Environment	3
BUS 4000	Business Professionalism	1
BUS 4500	Business Ethics and Sustainability	3
BUS 4750	Strategic Business Solutions	3
Electives	Choose with your Academic Advisor.	7

IV.   WMU Business Major Core (24-55 credits)

WMU Major	WMU Credit Hours
Accountancy	34
Advertising and Promotion	27
Business Analytics	37-41
Business Law	30-38
Computer Information Systems	24
eBusiness Marketing (Information Systems Track and Marketing Track)	27
Economics in Business	30
Entrepreneurship	33
Finance	24
Food and Consumer Package Goods Marketing	30
Health Informatics/Information Management	50-55
Human Resource Management	24
Integrated Supply Chain Management	43

Management	24
Marketing	24
Personal Financial Planning	24
Sales and Business Marketing	24
Telecommunications and Information Management	36

Total Credits
73-78 KCC credits
60-93 WMU credits
133-171 Total Credits

Successful completion of the Associate of Applied Science in Business Management degree from KCC qualifies students to have junior-level standing upon transfer to WMU.

Advising Notes

KCC Contact:	Academic Advisor	269-965-4124	advising@kellogg.edu
WMU Contact:	HCOB Academic Advisor	269-387-5075	business-adv-office@wmich.edu

Program Agreement
This agreement shall commence as of May 1, 2018. This program agreement shall abide by all language of the Institutional Agreement between Kellogg Community College and Western Michigan University.