Program Agreement

Western Michigan University
Bachelor of Business Administration,
Business Administration, BBA

WESTERN MICHIGAN UNIVERSITY

KELLOGG COMMUNITY COLLEGE

Kellogg Community College
Associate of Applied Science,
Business Management, AAS

Catalog Year: 2018 – 2019

I. KCC COURSES for GENERAL EDUCATION (38-43 credits)

WMU Gen Ed Area	KCC Course	WMU Equivalent	Transfer Credit Hours
Area I: Fine Arts	ART 211	ART 1200	3
Area II: Humanities	HIST 151 or 152, LITE 205, 206, 211, 212, 213, 222, 223, 230, 285 PHIL 201, 202, 230	HIST 1000 or 1010, ENGL 2120, 2120 or CR, 3200, 3210, ENGL CR, 3310, 2520, 3150, 2070 PHIL 2000, 2010, REL CR	3-4
Area III: The U.S. Cultures & Issues	HIST 103, 104, LITE 240, POSC 201, SOCI 204	HIST 2100, 2110, ENG 2230, PSCI 2000, SOC 3140	3-4
Area IV: Other Cultures & Civilizations*	ANTH 200, HIST 201, 202, 260	ANTH CR, HIST 3020, 3030, HIST CR	3-4
Area V: Social & Behavioral Sciences	ECON 201, PSYC 201	ECON 2020, PSY1000	6
Area VI: Natural Sciences w/Lab	ASTR 104, BIOL 101, 110, 111, CHEM 100, 110, GEOG 100, PHYS 111, 221, SCIE 102	PHYS 1040, BIOS 1100, 1120, 1610, 2020, CHEM 1510, 1520, 1100, 1110, GEOG 1050, PHYS 1130, 1140, 2050 & 2060, TGE D6	4-5
Area VII: Natural Science & Technology*	AVIA 100, COMM 241, JOUR 111, SCIE 100, 103	AVS 1200, COM 2400, JRN CR, GEOG 1000, BIOS CR	3-4
Area VIII: Health & Well-being	PEHL 101, 113, 119, 125, 131, 140	PEGN 1700, 1720, 1710, 1730, 1730, HPHE 1110	2
Proficiency Area 1: College-level writing	ENGL 151, 152, 153, 201	ENGL 1050, 1050, IEE 1020, ENGL 1050	3
Proficiency Area 3: College-level Math or Quantitative Reasoning	MATH 132, 140, 141	MATH CR, MATH 1180, MATH 1220	4
Proficiency Area 4: Enhance or develop another proficiency	COMM 101	COM 1700	3
First Year Seminar	FYS 1000	FYE CR	1
TOTAL CREDIT HOURS AT KCC			**38-43 CREDITS**

*If a student completes the MTA endorsement (30-31 hours), they are exempt from WMU's lower-level general education requirements and will have to take two 3000+ level general education courses at WMU. If a student does not complete the MTA, WMU recommends Areas IV and VII be taken at WMU at the 3000-level or higher to maximize their credits.

II. KCC AAS Program Requirements (45 credits)

KCC Course	WMU Equivalent	Transfer Credit Hours
OIT 130	No Equivalent	0
OIT 161	CIS 1020	3
ECON 202	ECON 2010	3
ACCO 101*	ACTY 2100	4
ACCO 102*	ACTY 2110	4
BUAD 101	BUS 1750	3
BUAD 115	BUS 2200	3
BUAD 132**	MGMT 2520	3
BUAD 213	STAT 2160	3
BUAD 201	LAW 3820	3
BUAD 202		
BUAD 212	No Equivalent	0
BUAD 251	MKTG 2500	3
BUAD 274	MGMT 2500	3
TOTAL CREDIT HOURS		**35 TRN CREDITS**

*A grade of C+ or better is required of those intending to major in Accounting

**BUAD 132 is only required for HR and Management majors and minors at WMU, but required for all AAS degree recipients at KCC.

TOTAL CREDITS (I –II) to complete AAS – Business Management at KCC

38-43 KCC credits (depending on MTA or not)
45 KCC credits (for AAS-Business Management)
83-88 total credits

III. WMU BUSINESS CORE (36-38 credits)		
WMU Course	**WMU Course Title**	**WMU Credit Hours**
CIS 2700	Business-Driven Info Technology	3
Two 3000 or 4000-level courses	Must be admitted to BBA to take upper-level courses	6-8
BUS 3000	Business Prep for Transfer Students	1
FIN 3200	Business Finance	3
BCM 3700	Integrated Communication in Business	3
BUS 3750	Business Process Productivity	3
LAW 3800	Legal Environment	3
BUS 4000	Business Professionalism	1
BUS 4500	Business Ethics and Sustainability	3
BUS 4750	Strategic Business Solutions	3
Electives	Choose with your academic advisor	7
TOTAL CREDIT HOURS		**36-38 CREDITS AT WMU**

IV. WMU BUSINESS MAJOR CORE (24-55 credits)	
WMU Major	**WMU Credit Hours**
Accountancy	34
Advertising and Promotion	27
Business Analytics	37-41
Business Law	30-38
Computer Information Systems	24
eBusiness Marking (Information Systems Track and Marketing Track)	27 (4-12)
Economics in Business	30
Entrepreneurship	33
Finance	24
Food and Consumer Package Goods Marketing	30
Health Informatics/Information Management	50-55
Human Resource Management	24
Integrated Supply Chain Management	43
Management	24
Marketing	24
Personal Financial Planning	24
Sales and Business Marketing	24
Telecommunications and Information Management	36
TOTAL CREDIT HOURS	**24-55 CREDIT HOURS AT WMU**

TOTAL CREDITS (I –IV)
73-78 KCC transferred credits
60-93 WMU credits
133-171 total credits

Advising Notes

KCC contact: Academic Advisor   (269) 965-4124   advising@kellogg.edu
WMU contact: HCOB Academic Advisor   (269) 387-5075   business-adv-office@wmich.edu
Successful completion of the AAS-Business Management degree from KCC qualifies students to have Junior-level standing upon transfer to WMU.

Program Agreement
This agreement shall commence as of May 1, 2018. This program agreement shall abide by all language of the Institutional Agreement between Kellogg Community College and Western Michigan University.
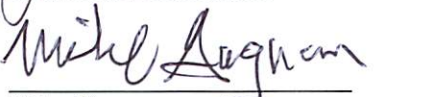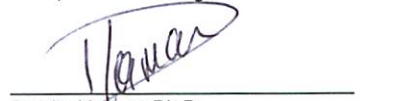
Signatures

Kellogg Community College

Jan Karazim
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Michael Gagnon
Director, Business and Information Technology

Western Michigan University

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